A clearer way to choose where to camp.

KNOW BEFORE YOU GO.



CAMPSITES AND ACCOMMODATIONS FOR EVERY CAMPING STYLE

Motorhomes & towables vans developed, primitive & walk-in tents
Cabins cottages yurts furnished tents tiny homes rental campers more

Detailed information for the way each traveler camps.

Illustrative brand artwork Go Camp Yourself Know Before You Go

A FIELD GUIDE TO A MORE INFORMED STAY

Inside This Partnership Guide

Choose a story or idea to explore.

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A family experience behind Know Before You Go.

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Use the page numbers or click a section to jump to it.



01 / THE FOUNDER STORY

Great camping memories shouldn’t depend on what you didn’t know.

Know Before You Go began with a family experience.

THE MOMENT THAT BECAME THE MISSION

Some of our best family memories have been made at campgrounds, but I've also learned how quickly a wonderful trip can be affected by something you didn't know before arriving.

When my parents got their RV, we started noticing just how difficult it could be to navigate campground booking websites and find reliable information about individual sites. One particular summer trip brought those frustrations into focus.

We arrived at a campground whose online photographs hadn't been updated since a tornado struck 8 months earlier. Instead of the beautifully shaded setting we'd expected, we found rows of RVs, dirt roads, and no shade or privacy. We affectionately nicknamed it “the Sahara Desert.”

Our campsite was at the back of the campground, far from all the amenities. We'd planned to rent a golf cart, but couldn't reserve one ahead of time. They were all gone when we arrived. So, in the summer heat, we ended up driving our car to get around. We also discovered too late that we could have brought our own chairs and other things to enjoy by the pool. The campground had not replaced their pool chairs yet, so there was nowhere to sit.

None of these surprises necessarily would have changed our destination, but they certainly would have changed how we planned and packed.

After experiences like these, and plenty of frustrations with campground booking websites, my parents joked that I should just build something better.

So I did.

How far is a site from the amenities? Is there enough shade? Afternoon or morning sun? Will our equipment actually fit? Are there activities happening that weekend? Should we bring something special? Are the extras we need available?

Those aren't always little details. Sometimes they're the difference between simply staying somewhere and truly enjoying it.

That's the idea behind Go Camp Yourself: helping travelers understand the specific place they're choosing, prepare for the experiences waiting for them, and make more confident decisions before they arrive.

Know Before You Go.

GOCY is in development. The golf-cart experience informs the planned Campground Extras concept; no rental reservation feature is currently live.

Illustrative imagery; not a photograph of a GOCY partner property.

Different ways to camp. One better way to find your place.

Camping doesn’t look the same for everyone. For some, it’s a motorhome with all the comforts of home. For others, it’s a tent tucked into the trees, a small camper near the water, or a cabin where everything is ready when they arrive.



A representative mix of stays; specific inventory varies by property.

Illustrative imagery; not a photograph of a GOCY partner property.

BRING YOUR OWN EQUIPMENT

Class A, B and C motorhomes; travel trailers, fifth-wheels, pop-ups, teardrops and other towables; camper vans and truck campers; traditional and rooftop tents; developed, primitive, walk-in, hike-in and reservable backcountry sites.

CAMPGROUND-PROVIDED STAYS

Rustic and furnished cabins, cottages, tiny homes, yurts, safari and furnished tents, glamping domes, park models, stationary rental RVs and trailers, treehouses, shelters and other specialty lodging.

The right information depends on how a guest camps.

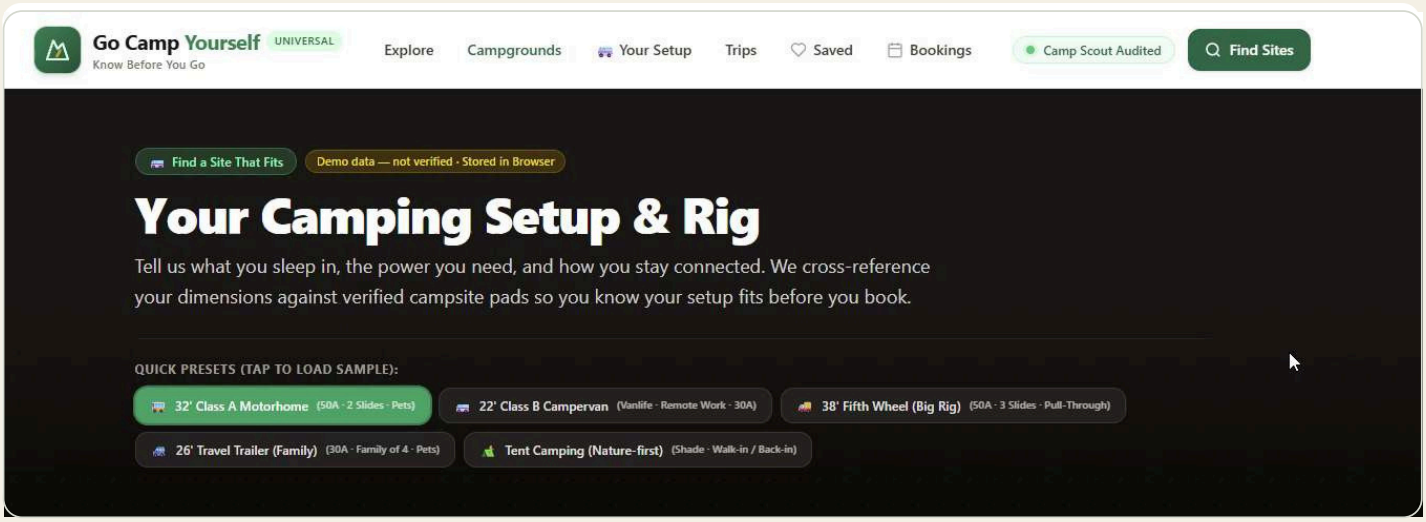
Go Camp Yourself is being designed around the idea that the right information depends on how someone camps. Yet campground discovery often treats these experiences as though they’re interchangeable. A family traveling with a large fifth-wheel needs to understand site length, approach, hookups and clearance. A tent camper may care more about ground conditions, shade, parking distance and proximity to restrooms. Someone reserving a cabin wants to know about sleeping arrangements, accessibility, and what’s actually included.

Rather than forcing every traveler into the same search experience, GOCY intends to help people discover accommodations based on their equipment, preferences, and the kind of stay they’re planning. For campground operators, that creates an opportunity to showcase the full range of experiences their properties offer, beyond a campground name and a list of amenities.

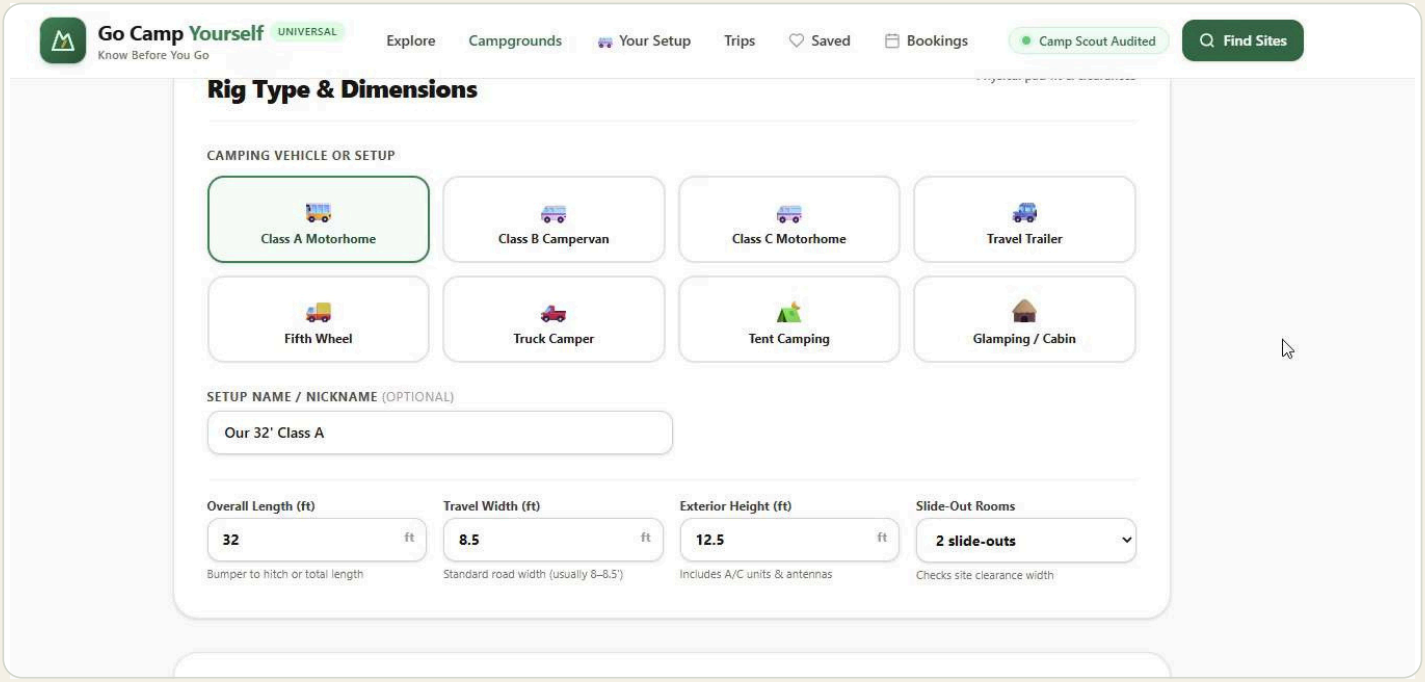
The list is inclusive, not exhaustive. Property-specific offerings should be documented from current, supportable information.

Your Setup: Camping on your terms.

The current GOCY demonstration includes a Your Camping Setup & Rig form for travelers to describe how they camp and, when relevant, their equipment. The screen shows choices for motorhomes, towables, vans, truck campers, tents, and glamping or cabin stays; dimensions and hookup requirements apply only to setups that need them.



AUTHENTIC GOCY DEMO CAPTURE YOUR CAMPING SETUP & RIG



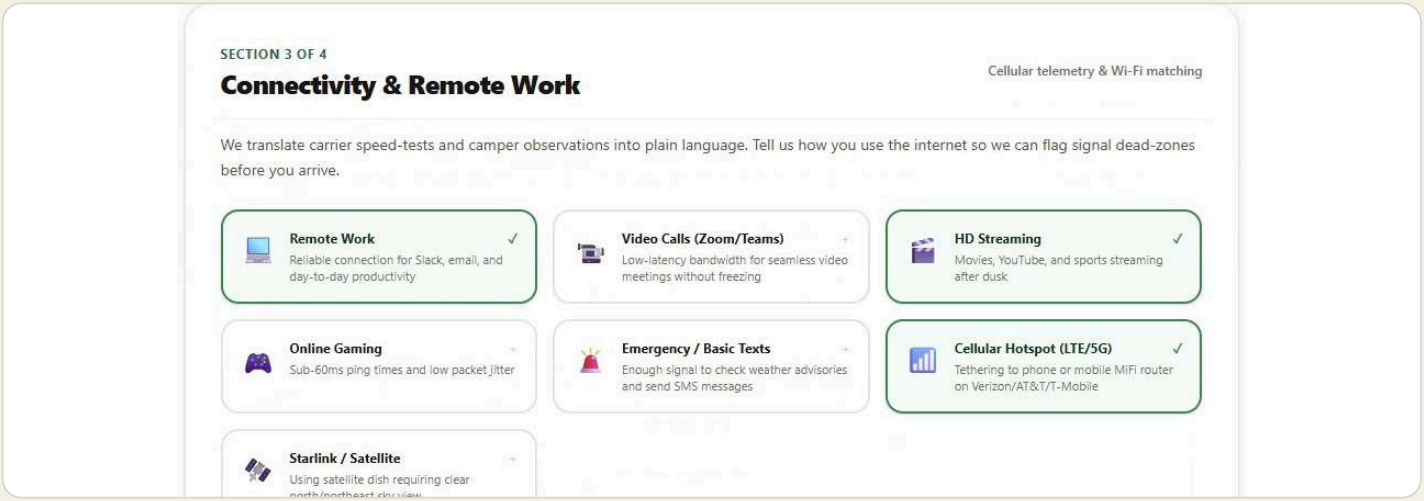
AUTHENTIC GOCY DEMO CAPTURE RIG TYPE & DIMENSIONS

These captures show the current demonstration, including an RV-forward form and additional camping-style choices. A broader personalized profile is planned: GOCY intends to adapt the details to each traveler's equipment, accommodation, needs and preferences, without requiring everyone to enter RV specifications. The images do not demonstrate automated matching or a live reservation.

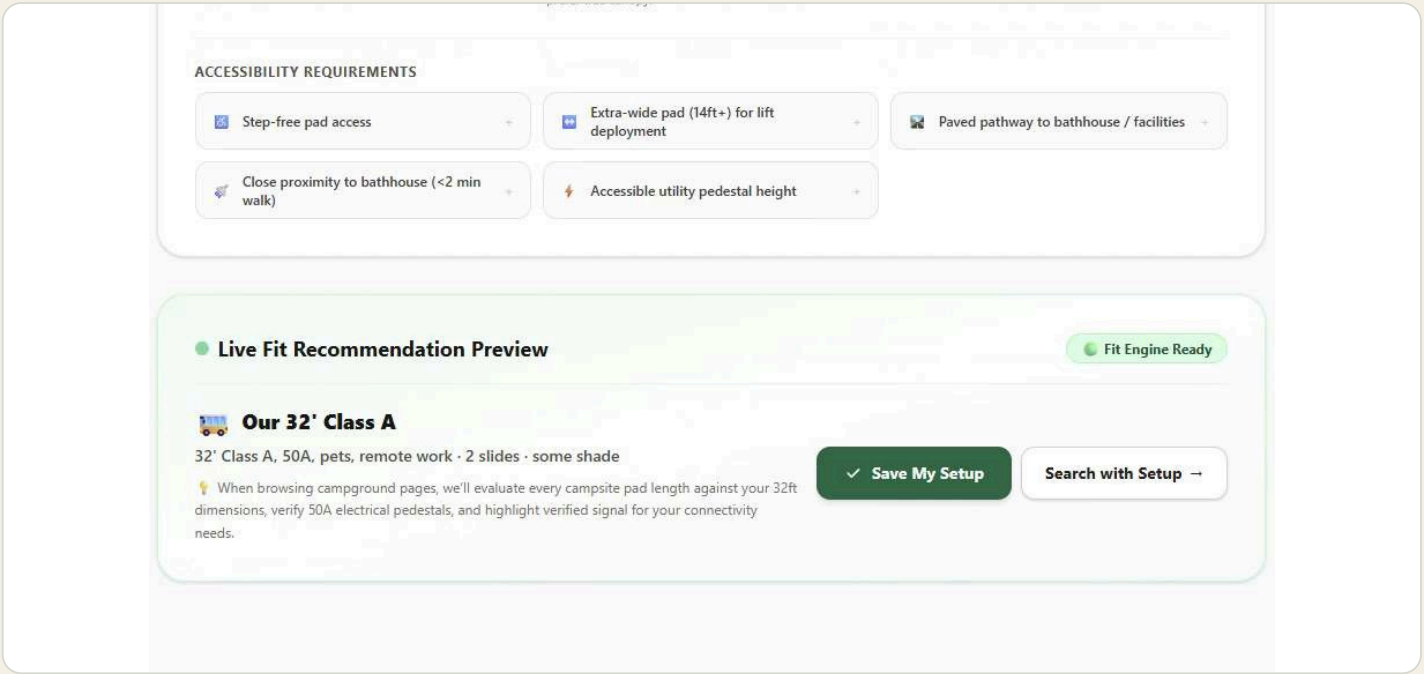
A setup is more than dimensions.

The demonstration extends beyond equipment size. Travelers can view connectivity and remote-work preferences, shade and surface choices, pet and family needs, and accessibility options. The example preview brings those selections together, while the profile experience remains broader than RV specifications alone.

AUTHENTIC DEMO CAPTURE CONNECTIVITY AND CAMPING PREFERENCES



AUTHENTIC DEMO CAPTURE ACCESSIBILITY AND LIVE FIT PREVIEW



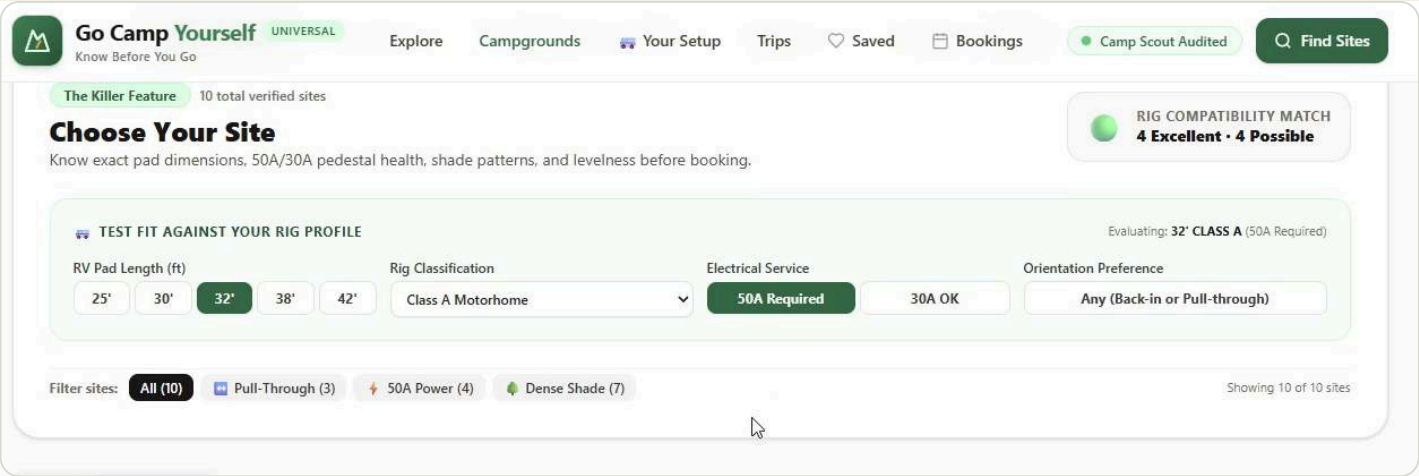
The demo shows Save My Setup and Search with Setup actions. Save status was limited to the current browser session; cross-device persistence and a dependable, fully personalized matching service are not established by this demonstration. The fit preview uses seeded sample information and does not indicate live availability or guarantee suitability.

Choose your site.

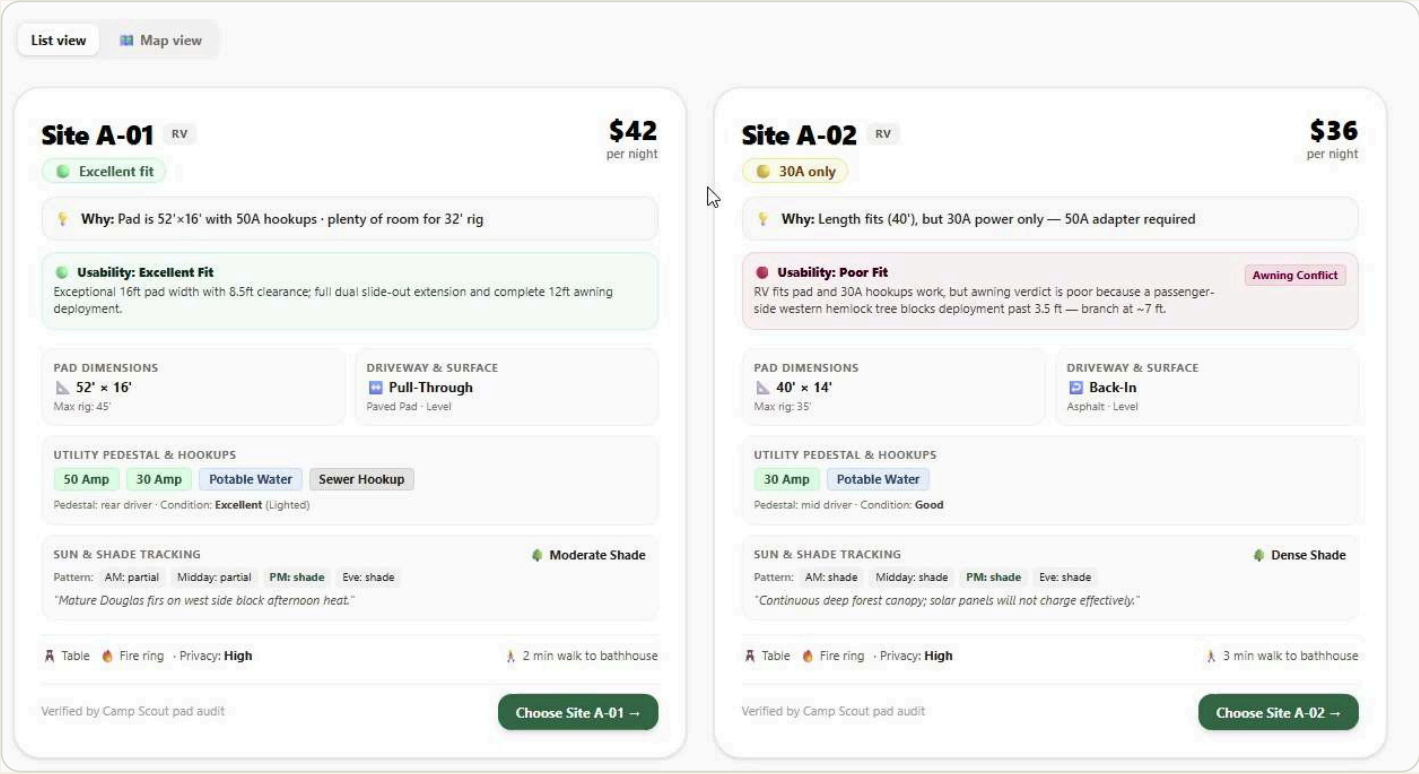
The GOCY demonstration brings equipment filters together with individual campsite records. These two authentic Silver Falls State Park captures show the same selection view at successive scroll positions: first the setup filters, then two complete site cards with their details and selection controls.

Silver Falls is a real public property, but the displayed site records, compatibility labels, measurements, Scout badges, rates and availability are seeded demonstration content not authoritative park information and not evidence of a GOCY partnership.

AUTHENTIC DEMO VIEW CHOOSE YOUR SITE + EQUIPMENT FILTERS



AUTHENTIC DEMO VIEW TWO COMPLETE SITE CARDS SEEDED DATA

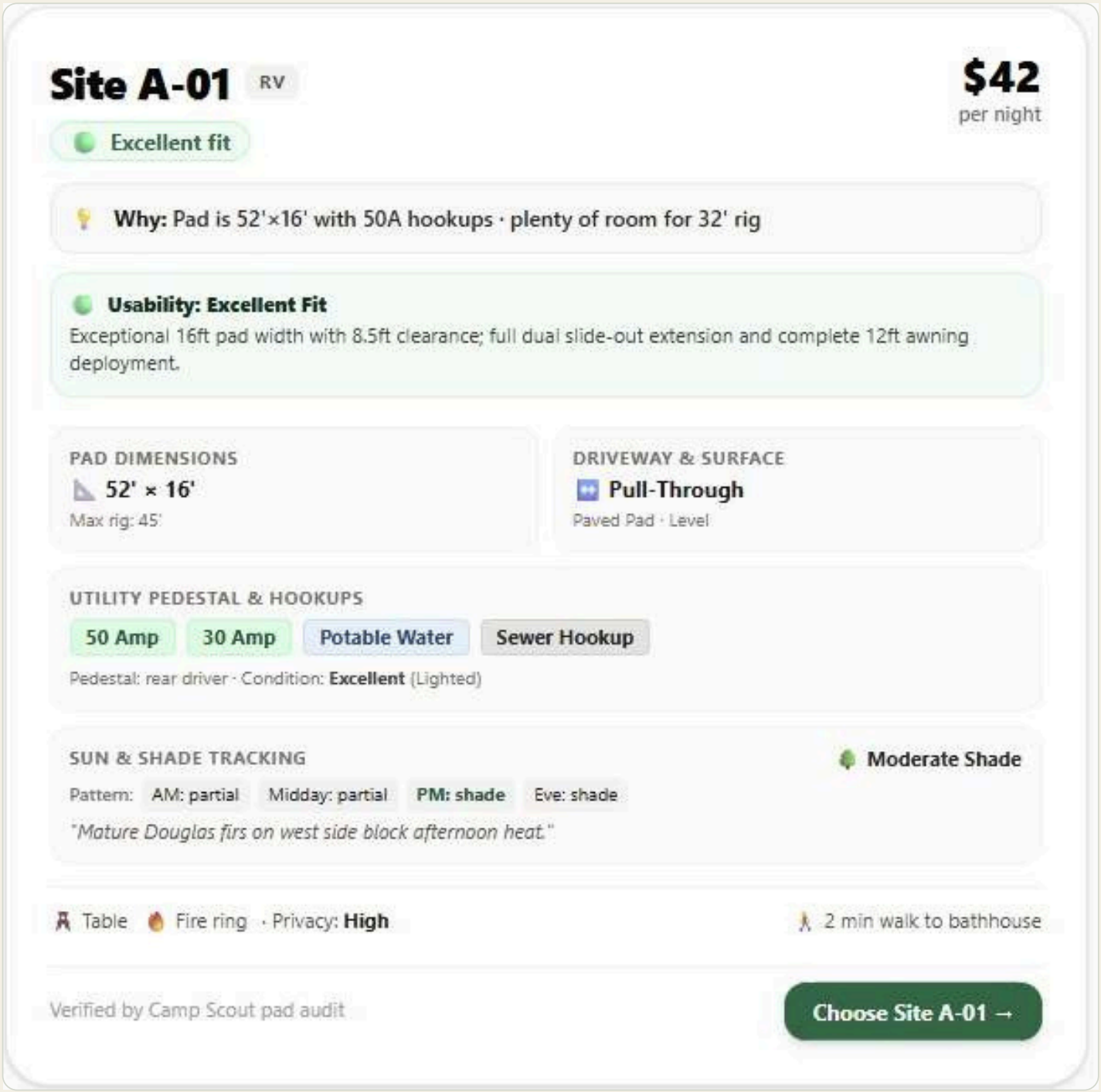


The visible verified and compatibility wording belongs to seeded demo content; it is not a GOCY verification claim. No authoritative availability or booking is shown.

One campsite, in detail.

A traveler can compare an individual site’s dimensions, approach and surface, utility connections, shade, privacy, amenity distance, sample price and selection action in one record.

AUTHENTIC GOCY DEMO CAPTURE SITE A-01 COMPLETE CARD CLOSE-UP

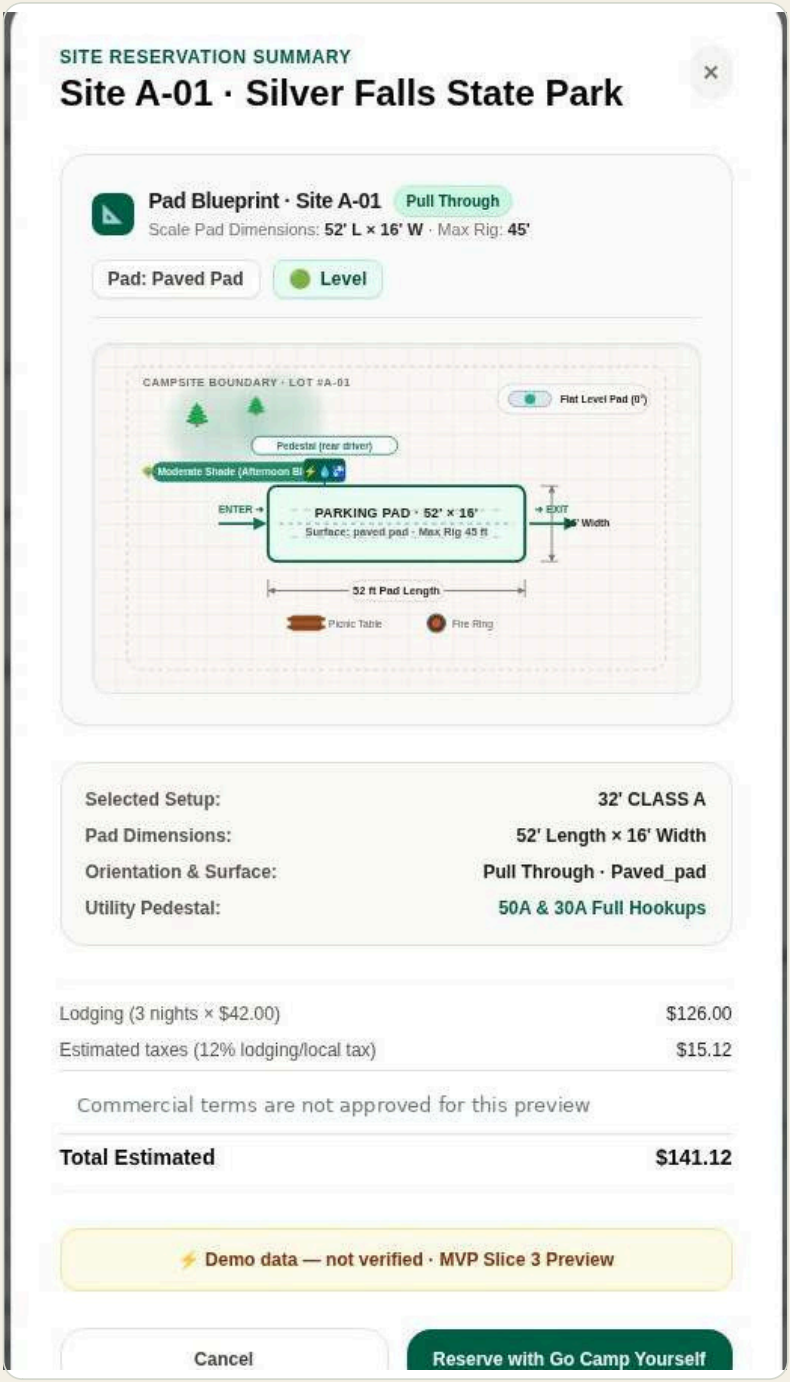


The $42 nightly rate, fit label, measurements, Camp Scout text, and other values are fictional seeded demonstration data. They are not authoritative Silver Falls information, verified GOCY records, an operator partnership, or a live offer.

One campsite, in focus.

Selecting an individual site can carry more context into a traveler's decision: the pad layout, setup details, connection types, sample rate and the next action shown in the interface.

GOCY DEMO CAPTURE REVIEW COPY WITH LEGACY TERMS REMOVED



What the selected-site view demonstrates

The Silver Falls demo carries one selected campsite into a focused summary. Its screen includes a site schematic, dimensions, pad type, leveling, utility details, selected setup, a sample price summary and the next-step button. It is a view of interface structure not proof that the displayed site fits a real traveler or is available to reserve.

WHY THE CONTEXT MATTERS

This provides a concrete visual reference for how a traveler might move from comparing individual records to reviewing one choice. A broader GOCY experience would need the right information for each camping style and accommodation, along with clear source, date and uncertainty signals.

DEMO DATA NOT A PARTNER OR LIVE INVENTORY

Silver Falls State Park is real; the selected-site record, compatibility claims, measurements, availability, rates, taxes, fees and reservation action in this capture are seeded demo content. The former mock commission line was removed from this review copy. No booking or payment was completed, and no commercial terms are approved.

The button shown is part of the prototype only. It does not establish live availability, process payment or complete a real reservation.

From site selection to reservation.

Not a handoff. A connected GOCY journey.

And when travelers find the right site, GOCY's vision is for them to book it directly through Go Camp Yourself. The goal is a connected journey: discover a campground, compare specific sites, understand what makes each one different, select the right accommodation and complete the reservation within the GOCY experience.

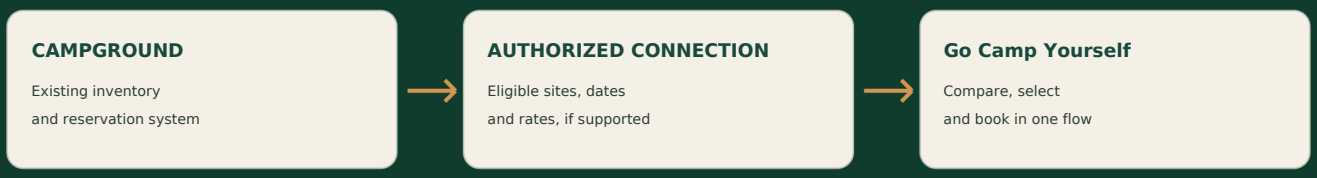
Campgrounds would continue managing their inventory and reservation operations through their existing systems. GOCY aims to pursue authorized technical connections with participating properties and reservation providers so eligible sites or lodging, dates, rates, reservation requests and confirmations could be represented in one traveler experience. The systems would remain the operating source for the campground; the integration would connect selected information and actions to GOCY where supported.

What can connect will depend on provider capabilities, agreements, campground participation and technical implementation. An RV-site connection would not automatically support cabins, yurts or rental units. Early Founding Partners can help us understand how their inventory is organized, which reservation tools they use, and what a practical GOCY connection would need to respect.

The public website presents a discovery experience with demo and seeded campground records. A fictional-campground checkout is available in the current development preview for demonstration only. It uses a fictional campground and reservation; it does not use actual campsite inventory, process real payment, or create a real reservation. Live inventory, rates, payment processing, reservation integrations and operational native bookings remain in development.

THE PLANNED CONNECTION

Discovery, individual-site intelligence and reservation actions are intended to meet in one GOCY experience subject to the campground s system, agreements and implementation.



Conceptual relationship only No live inventory or reservation integration is shown.

WHY KEEP DISCOVERY AND BOOKING TOGETHER?

When a traveler can review individual-site information and continue toward a reservation in the same experience, the details they compared can stay connected to the site they selected. For operators, a future integration could make eligible inventory easier to discover without requiring a campground to abandon its established reservation system.

No live inventory, payment processing or reservation outcome is represented.

Site Intelligence: Know Before You Go

A campground name can start a search. The individual site is where a traveler's plans meet the ground: the route in, the available space, the setting, and the walk to what matters.



Illustrative campground image; not a GOCY partner property.

EVERY SITE HAS A STORY. WE WANT TRAVELERS TO KNOW IT.

Two sites in the same campground can offer very different experiences. One may be shaded, private and near the bathhouse; another may have a longer walk, a tighter turn or less usable space than its advertised pad suggests. Site Intelligence is the planned traveler-facing experience for understanding those differences before choosing.

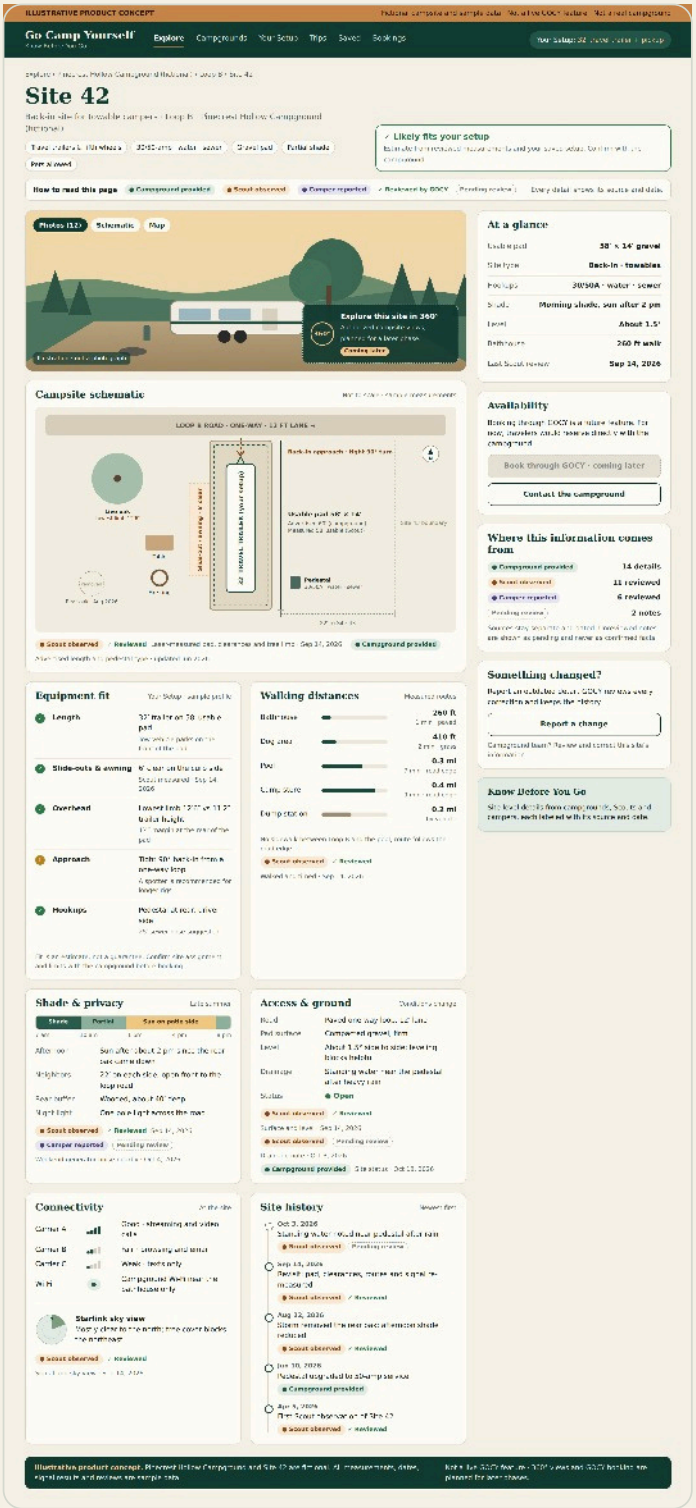
The idea is to put site-specific context beside the broader property description, so travelers can compare a place with their equipment, needs and plans. That can help people arrive with clearer expectations and help operators communicate the real character of the sites they offer.

A PROFILE BUILT AROUND THE PLACE, NOT JUST THE LISTING

A future profile could bring together a campsite's layout, conditions, access, amenity routes and dated observations. The fictional Site 42 and Pinecrest Hollow concepts shown in this section are separate examples; neither represents a verified GOCY record.

The value lives in the details.

This complete, fictional Site 42 profile shows how the parts could work together. Every measurement, date, signal observation and review state shown in the concept is illustrative.



FULL CONCEPT PROFILE FICTIONAL SITE 42

CAMPSITE SCHEMATIC

Usable dimensions, obstacles, utility locations, tent areas, vehicle position and clearance help a traveler judge whether a particular setup could fit. The diagram can show the space around a pad, not only its advertised length.

WALKING ROUTES & AMENITIES

Route distance, surface, slope and stairs can matter as much as straight-line proximity to a bathhouse, pool, beach or playground. Those details help families plan and give travelers with mobility considerations a clearer picture.

SITE CONDITIONS

Shade, privacy, wind, drainage, noise, lighting and nearby activity all affect comfort. Dated observations can explain when a condition was noted and why it may change with seasons or property work.

CONNECTIVITY

Carrier-specific observations, campground Wi-Fi notes and possible Starlink sky visibility can help guests prepare. Conditions vary by device, weather and network; observations would not guarantee coverage.

A schematic or observation is useful when its source and date remain visible and when illustrative values are never mistaken for a real site record.

A campsite is never frozen in time.

Storms can remove trees. Shade shifts as trees grow or are cleared. Shorelines move, sites are renovated, and access routes change. A photograph without a date may look useful while quietly describing a place that no longer exists in quite the same way.

The planned Site Intelligence record would pair observations with dates, source attribution and review status. Historical comparisons could show what changed and when, helping travelers interpret current information instead of treating a profile as a permanent snapshot.

A longer-term 360 campsite view could let a traveler look around one individual site before arrival: the pad, outdoor space, neighboring sites and the direction toward the campground surroundings. A later authorized view with equipment set up could offer another perspective, with clear consent, privacy protections and property permissions.

These four coordinated images show the same fictional towable campsite from different viewpoints. They are a concept for future exploration, not an operational 360 feature or a verified campground record.

LONGER-TERM VISION: 360 CAMPSITE EXPLORATION

One site, four perspectives.



THE CAMPSITE



LOOK LEFT



LOOK RIGHT



LOOK OUTWARD

Illustrative concept only. Not a verified campsite or live 360 experience. Occupied-site views require consent and authorization.

Transition: Site Intelligence is the traveler-facing information experience. The planned Scout Program is one way GOCY could collect, review, update, and attribute site observations; campground participation remains voluntary.

Explore the campground. Then get to know the site.

A future GOCY exploration experience could connect an aerial overview with a road-level look through campground loops and a traveler-facing profile for one individual site.

PROPERTY OVERVIEW PINECREST HOLLOW



ROAD-LEVEL DRIVE-THROUGH PINECREST HOLLOW



FROM PROPERTY TO A SPECIFIC STAY

A traveler could begin with the property layout, follow its roads and loops, locate amenities and examine the area around a chosen campsite. That sequence could make it easier to understand the route to a site, how near it is to a pool or bathhouse, and what surrounds it before making a reservation.

The Pinecrest Hollow images are a fictional campground-wide concept. Site 42 is a separate fictional campsite profile, not part of Pinecrest Hollow. Aerial or road-level capture would depend on resources, permissions, applicable rules and privacy protections; none of these views are live GOCY functionality.

1 EXPLORE
A broad view can help guests understand the campground s shape, loops, waterfront and relationship among amenities.

2 FOLLOW ROADS

3 OPEN A SITE
A road view could show the entrance, approach, turns and route toward a selected loop details a map alone may not convey.

4 REVIEW DETAIL

THE INTENDED CONNECTION

Explore the campground, follow its roads and loops, open a campsite, review its Site Intelligence, make a more informed reservation decision.

See the place from wide view to one site.

The coordinated illustrations show how future aerial perspectives could move from a property overview toward a particular area and campsite. They are conceptual, not a required Scout activity or a promise of coverage at every property.

PROPERTY OVERVIEW



See the general layout of a fictional campground and how its areas relate.

ENTRANCE & ROADS



Understand the approach and the internal road network before arrival.

LOOPS & AMENITIES



Explore how loops connect with shared facilities and activity areas.

ONE SITE FROM ABOVE



Move from the property view toward an individual campsite.

Illustrative future vision. Any aerial capture depends on operator permissions, applicable rules, privacy protections, resources and technical development.

The people behind the intelligence.

A planned network for information that changes.

Trees grow, storms reshape a campground, sites are renovated, roads are repaired and amenities change. A photograph or listing can become out of date while the property keeps moving. GOCY s Scout Program is being designed as an ongoing network to gather, document, review and maintain unusually detailed information about individual campsites and accommodations.

The program is foundational to GOCY s Site Intelligence model. It is not a campground review scheme, and it does not depend on a property signing up. Sophisticated technology can organize information, but it cannot replace ongoing firsthand observations, photographs, measurements and updates. The Scout community is fundamental to making that information possible.

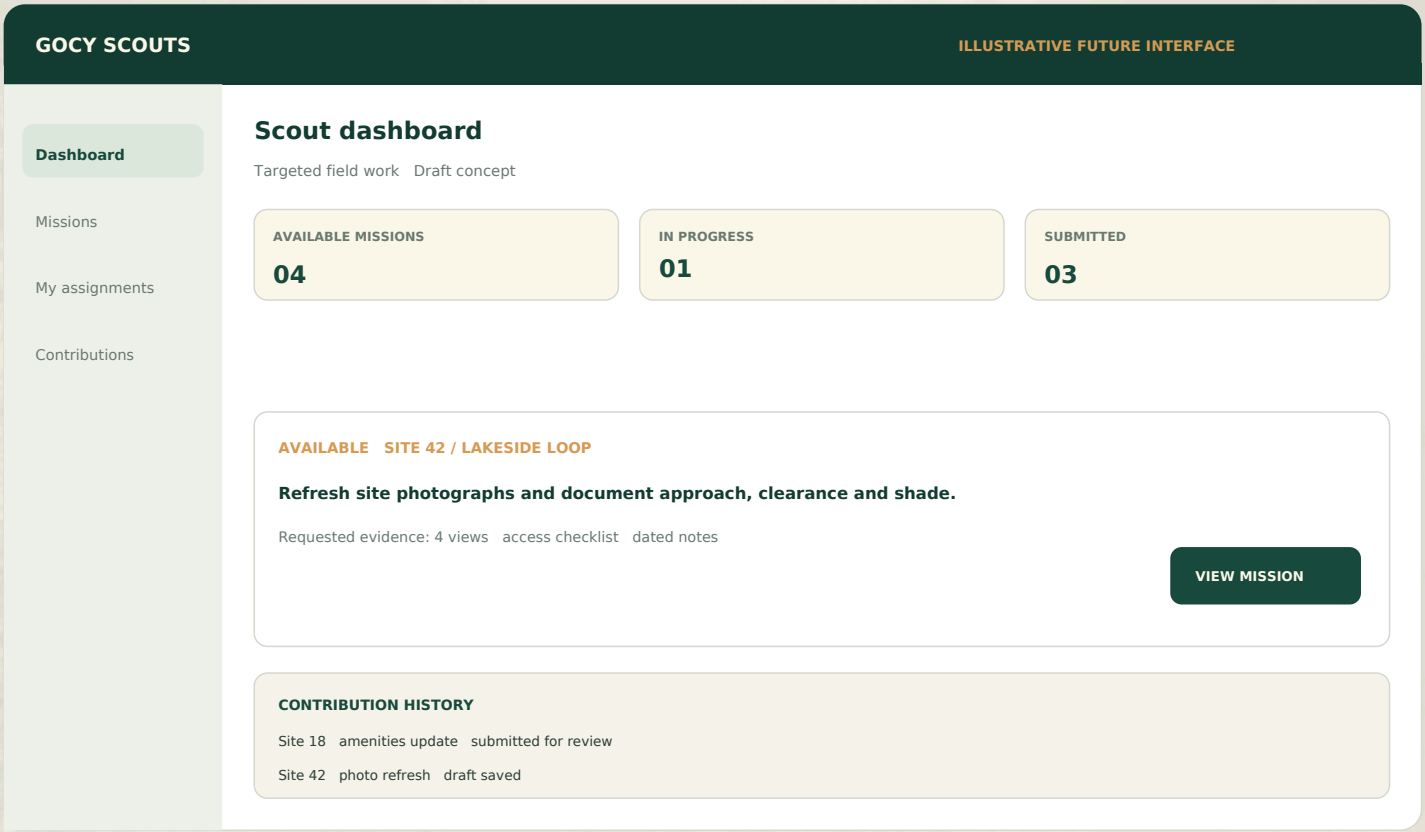
Campers and travelers could contribute first. Future authorized roles may include campground hosts, interested staff and professional Scouts. GOCY would identify specific information gaps and turn them into targeted missions, with guided checklists and documentation standards. A mission could ask for a few updated photos or a measurement, not a general rating of the whole property.

The dashboard concept below brings assignments, work in progress, submission status and contribution history into one view. Scout participation would be voluntary, subject to access permissions and applicable rules. We want contributors to be treated with appreciation and respect as people helping build the experience.

> **You can't make cookies without flour. And we can't build the campground experience we envision without our Scouts.**

TARGETED MISSIONS GUIDED CHECKLISTS EVIDENCE WITH CONTEXT

Illustrative field photograph Future GOCY Scout Program interface concept Illustrative data



How a Scout mission works.

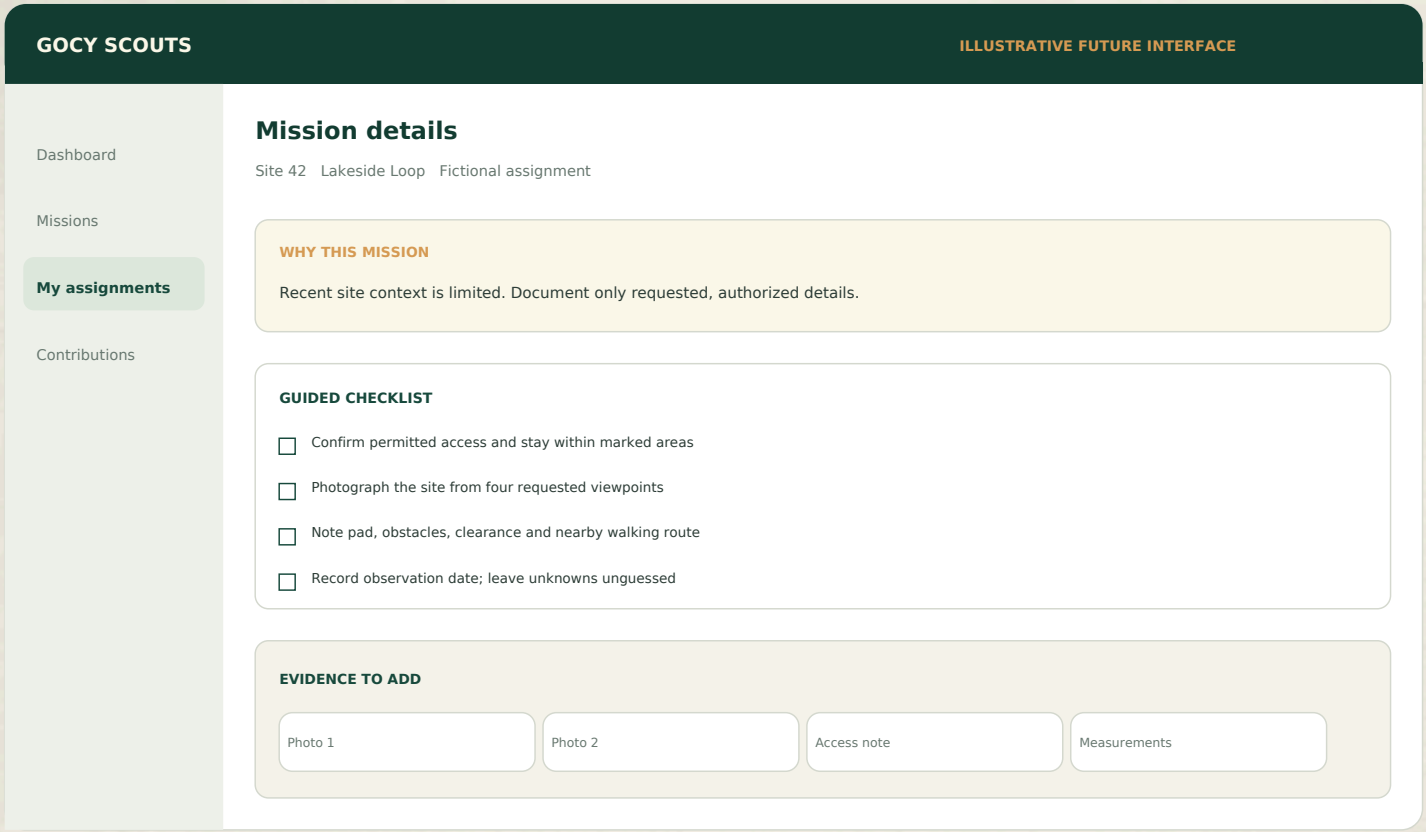
A mission begins with a defined information gap. In this fictional Site 42 example, older photographs leave questions about usable dimensions, the campsite configuration, equipment placement, access and the nearby route. A Scout would receive a specific assignment for that site, not an open-ended request to review the campground.

The mission screen explains why the update is needed, what evidence to collect and how to submit it. A guided checklist could request site dimensions and configuration, photographs of the campsite and surroundings, hookup and amenity details, accessibility observations, and dated notes about changing conditions. Contributors would distinguish what they directly observed from what someone else reported, and mark uncertain facts unknown. Together, these details help campers decide whether a site suits their setup and plans.

Permission comes first. Scouts must follow property access rules, stay within authorized areas, respect other campers privacy and avoid photographing people or occupied sites without consent. A targeted mission might document a renovation, storm effects, changed access or a newly removed tree. Submissions would be reviewed before any site record is updated; missions are guided documentation, not ratings.

DIMENSIONS PHOTOGRAPHS ACCESS CHANGES OVER TIME

Illustrative field photograph Future GOCY Scout Program interface concept Illustrative data



More than a mission.

The Scout Program depends on people who observe carefully, report honestly and return when conditions change. GOCY wants contributors to feel appreciated and respected as part of the community helping make campsite intelligence possible.



Illustrative field photograph Not an actual GOCY Scout or property.

MEET OUR SCOUTS

Scout Spotlight

A future feature could recognize Scouts for accurate, reliable, helpful and high-quality contributions, not simply the number of missions completed. Any public profile or contribution would require permission, with a choice of preferred credit or anonymity. No individual Scout is being profiled here.

STORIES FROM THE CAMPFIRE

Sometimes the most memorable part of a Scout mission has nothing to do with campsite measurements.

A future opt-in story prompt might capture a curious family of raccoons investigating a Scout's camera gear. That is a hypothetical example, not a real Scout report. Stories and photos shared through GOCY channels would require the contributor's permission.

THE SCOUT CAMPFIRE

Informal, voluntary gatherings could give Scouts a chance to connect, share field experiences, receive appreciation and spend time with the founder. Taking part would be optional.

QUALITY, CONSENT, AND FAIR VALUE STILL MATTER

Factual contributions would remain subject to review before publication, with date and source attribution retained; independent Scout observations would stay distinct from operator-provided information. Recognition and community do not replace appropriate compensation or a fair, sustainable value exchange. No compensation model, rewards or benefits are currently promised.

You know your campground. We want travelers to know it better, too.

Operator insight can improve site information and help shape how participating properties reservation systems and inventory could connect to future GOCY bookings.

No one understands a campground quite like the people who operate it. Owners and staff know when a site has been renovated, when an amenity is unavailable, when trees have been removed, or when a rental unit includes features missing from public listings.

GOCY envisions a dedicated Campground Operator Portal with its own operator login not a camper account. Access would be scoped to a campground or properties assigned to that operator. Approved partners could submit profile edits, campsite details, photographs, amenity updates, and corrections.

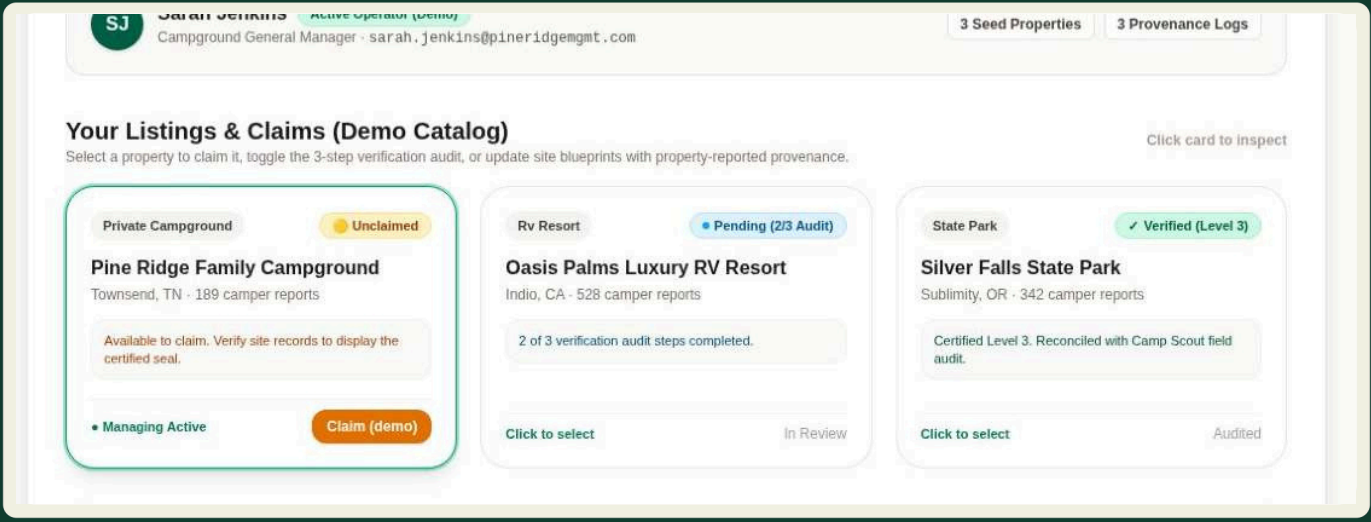
Rather than automatically replacing existing information, those submissions would enter a GOCY review process, with source and date attribution preserved. This collaboration could also make the Scout Program more focused: when an operator supplies complete, current information, GOCY could direct independent Scout missions toward what remains missing, outdated, or in need of additional verification.

The idea is not to replace campground knowledge with outside observations. It is to bring those sources together in a way that helps travelers.

A future operator view could show submitted changes and, where an authorized reservation connection supports it, relevant availability or reservation status. GOCY would retain platform administration and review authority; submissions would not publish automatically. No production operator accounts, property-scoped access, approval workflow, or live reservation connection is in place.

No Membership Fees. No Upfront Cost to Participate.

CURRENT / OWNER PROTOTYPE ILLUSTRATIVE SAMPLE PROPERTIES



Interactive demonstration only. Not an operational partner portal.

When a campsite changes, the information should change with it.

A renovation is a useful example. A new pad, removed tree, changed parking space, or repaired access route can alter what a traveler should expect and make an older photograph or measurement incomplete.

CONCEPTUAL WORKFLOW NOT A LIVE PORTAL OR AUTOMATIC PUBLISHING SYSTEM



Participation would remain voluntary. Until a dedicated portal exists, interested operators can begin through a direct conversation with GOCY. A future operator dashboard could support profile and individual-site information, proposed listing changes, corrections, supporting evidence, and status tracking.

If a campground authorizes a compatible reservation connection, the portal could also provide relevant availability or reservation visibility. Such information would depend on the provider, agreements, and implementation; it is not available today.

The public/owner page is an interactive prototype using local demonstration data. It is not a production portal and has no real operator accounts, server-backed property access, or operational reservation tools. GOCY would retain platform-level administration and approval authority.

Operator access would be limited to assigned properties, while proposed edits would enter a review workflow. Approved changes could be published with source and date context; submissions would not automatically replace existing information.

Illustrative future workflow only. Review-before-publication, source attribution, and Scout follow-up are planned concepts, not claims about the current /owner demonstration.

A little advance notice can make a good weekend even better.

A future Stay Planner could help guests understand what is happening during their stay and arrive ready to take part.



ROBERT, LOUISIANA

Kelly s family experience illustrative event image

Our family arrived at a campground hosting a large water-gun weekend. Returning campers had brought substantial equipment; we had only two small water guns. It was a wonderful family experience, and knowing the theme in advance would have helped us prepare.



FOLEY, ALABAMA

Kelly s family experience illustrative event image

We learned about a Fourth of July potluck after arriving. We wanted to join, but had to leave the campground to buy food and supplies.

ONE SHARED PLAN FOR GUESTS AND CAMPGROUNDS

FOR GUESTS

Campground-confirmed schedules and itineraries could explain what to bring, how to participate, whether registration or sign-up is required, and what has changed. Helpful details before arrival can give guests a better chance to join in prepared.

FOR CAMPGROUND OPERATORS

A future partner calendar or supported integration could help operators share or update event schedules, instructions, sign-up requirements and changes. Campgrounds would provide or confirm the details; a GOCY Stay Planner would identify the campground as its source.

FUTURE CONCEPT: Stay Planner is not operational. Event schedules, participation details and changes would need campground confirmation.

Plan the helpful extras before arrival.

Eligible golf-cart rentals and firewood could appear as optional extras in GOCY s planned native booking flow at participating campgrounds. Confirmed reservations would require current inventory; otherwise, GOCY could submit a request for campground confirmation.



Golf carts: show type, seats, rules and price



Campground firewood: optional stay add-on

ILLUSTRATIVE RESERVATION SUMMARY NOT A LIVE FEATURE

YOUR STAY / CAMPGROUND EXTRAS

Golf cart rental	**Check request / confirmation**
Firewood	**2 bundles for pickup or delivery per property policy**

WHY BEFORE BOOKING?

Advance golf cart availability can matter when choosing a site or accommodation especially when amenities are far away or walking distance is a concern.

CONFIRM ONLY WHEN INVENTORY IS RELIABLE

Campground-managed or synchronized inventory may support a confirmed reservation. If availability cannot be kept current, GOCY should send a request and wait for campground confirmation.

A partner calendar or supported connection could be explored where practical; no universal integration or live feature is claimed.

Illustrative imagery and reservation summary; not a live GOCY feature or partner-property photograph.

Trip Essentials should fit the trip you chose.

A planned, optional preparation layer could connect campground-confirmed events with recommendations shaped by a traveler's stay, camping style, and equipment.

CONCEPT PREVIEW FUTURE BOOKING AND TRIP ESSENTIALS EXPERIENCE

YOUR GOCY TRIP PLAN
Illustrative stay dates selected

CAMPGROUND EVENT DETAILS TO BE CONFIRMED BY THE PROPERTY

Super Soaker Weekend is happening during your stay!
Explore the activities and see what you might want to bring.

EVENT DETAILS



- WATER BLASTERS
- EXTRA TOWELS
- SUNSCREEN
- WATER SHOES
- WATERPROOF BAGS

Representative supplies image; concept only, not a retailer listing.

CARRIED THROUGH THE TRIP

If a traveler's dates overlap a campground-confirmed event, an event-aware banner could appear during GOCY's planned booking journey. The same preparation details could carry into a reservation confirmation or post-booking trip page, the Stay Planner, and an optional pre-trip email or notification if the traveler opts in.

PERSONALIZED, NOT GENERIC

Suggestions could adapt to other campground events such as a Fourth of July potluck and to the traveler's camping style and equipment. Campground Extras like golf carts and firewood remain separate operator-managed offerings. Trip Essentials is optional third-party affiliate shopping curated by GOCY; GOCY would retain its own eligible commissions, not share them automatically with campgrounds.

No live booking or inventory is represented. Event prompts, post-booking pages, email and automated reminders remain planned. Retailer links would be optional; no delivery timing is promised.

A little piece of the campground experience to take home.



Conceptual merchandise presentation The separate GOCY Camp Store is a Coming Soon experience.

Some of the best parts of camping stay with us long after checkout: the memories, the traditions, and the places we can't wait to visit again. The future GOCY Camp Store is envisioned as an extension of that experience, with branded hats, shirts, drinkware, and other merchandise celebrating the camping lifestyle.

GOCY may also explore campground-specific collaborations, giving participating properties an opportunity to develop approved co-branded merchandise through separate arrangements.

Eligible GOCY merchandise could eventually appear as an optional addition during the booking or trip-preparation experience, with rewards eligibility governed by future program rules. The plan distinguishes GOCY-branded merchandise from campground collaborations and from Scout-exclusive recognition. Any campground-branded items would have separately negotiated terms.

GOCY also envisions two distinct rewards programs: Traveler Rewards for eligible completed stays and Scout Rewards for approved information contributions. The idea is to celebrate the camping community and keep travelers connected to the places they love.

THREE DISTINCT IDEAS, EACH STILL IN DEVELOPMENT

GOCY-branded merchandise belongs to the future GOCY Camp Store. Campground-branded collaborations would have separately negotiated terms. Traveler Rewards and Scout Rewards are distinct concepts; Scout recognition would be for approved, useful contributions not purchases or favorable reviews. No products, rewards, or programs are currently operational or guaranteed.

Big events can inspire the next camping trip.

Not every camping trip begins with someone searching for a campground. Sometimes it begins with a festival, a car show, a rally, a race, or another gathering that brings travelers to a destination.



Illustrative image; not an affiliated event or campground.

Go Camp Yourself envisions dedicated event discovery pages that could help travelers explore camping opportunities near major gatherings across the United States. These pages could connect travelers with relevant campground listings, accommodation types, amenities, and travel considerations using the same property information GOCY is developing elsewhere.

Consider a family planning around a major music festival. They could search the event's city and dates, compare nearby campgrounds and accommodation types, explore individual site details, and eventually book eligible connected inventory through GOCY. The example is a future journey, not a confirmed event relationship or available reservation.

The goal is to help travelers connect the experiences they want to attend with places they may want to stay.

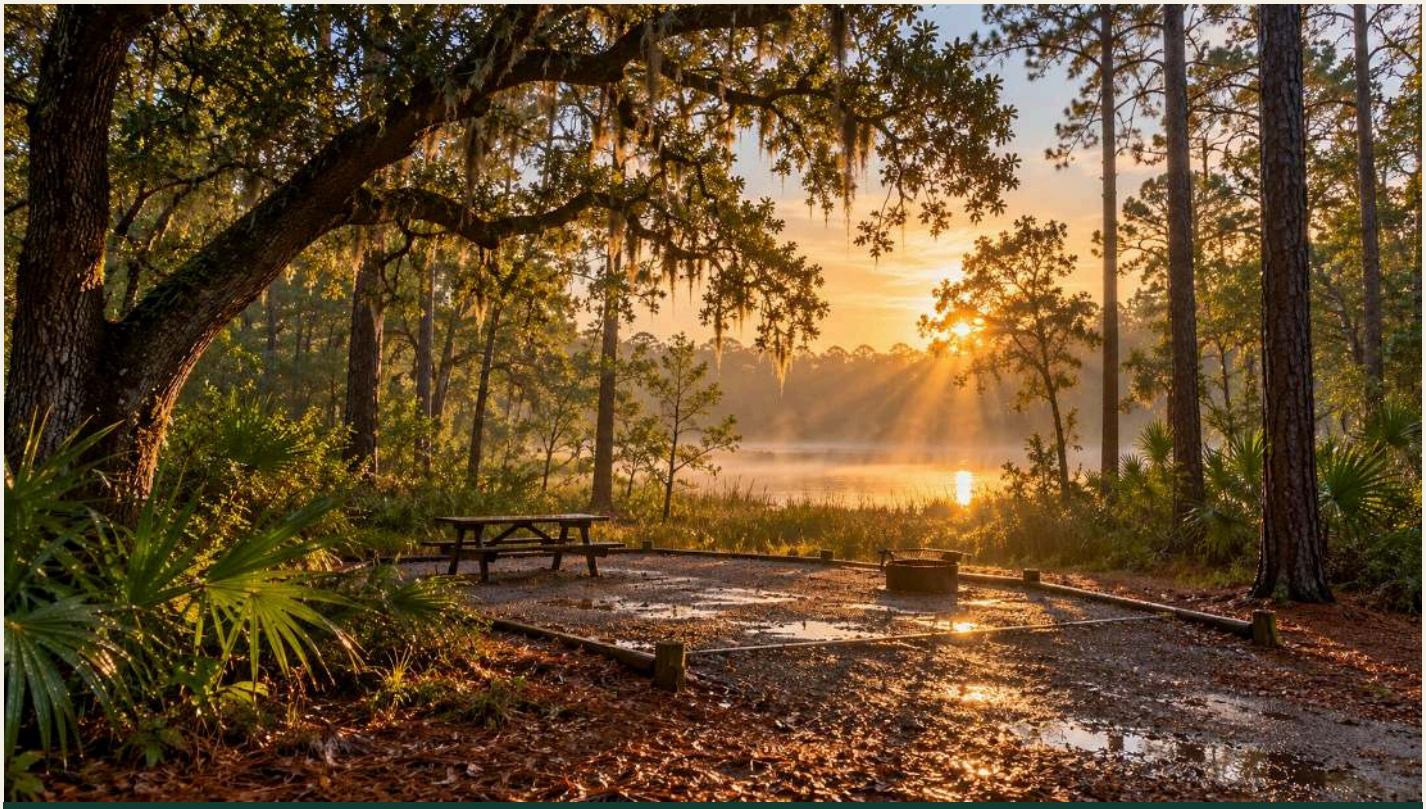
For campground operators, event-focused discovery could provide another opportunity to introduce their properties to travelers already planning a trip to the area. A campground's mix of sites, accommodations, amenities, and distance from an event could all matter to a traveler comparing options.

Event information, locations, dates, campground details, and inventory would need confirmation through appropriate sources. Event listings would not imply an official affiliation or endorsement.

FUTURE CONCEPT Event discovery does not imply an official partnership, confirmed campground availability, or a completed GOCY booking connection.

The Adventure Is Just Beginning

WHAT'S NEXT FOR GO CAMP YOURSELF



A vision for helping campers feel more informed, connected, and ready to go.

360 CAMPSITE EXPERIENCES

Immersive site-level views to help campers explore their surroundings before arriving.

DRONE & AERIAL PERSPECTIVES

Aerial views of campground layouts, campsite positioning, access routes, and natural surroundings.

SMARTER CAMPSITE INTELLIGENCE

More detailed, verified information about site suitability, accessibility, and compatibility.

ROADSIDE SOS & RV SERVICES

Discover RV-capable towing, mobile mechanics, roadside repairs, and qualified providers.

SMART RESERVATION WAITLISTS

Help travelers find qualifying openings when their preferred campground or dates are unavailable.

ARRIVAL-DAY CAMPSITE NOTIFICATIONS

Campground-confirmed updates when a reserved site is ready for arrival.

COMMUNITY & CAMPER APPRECIATION

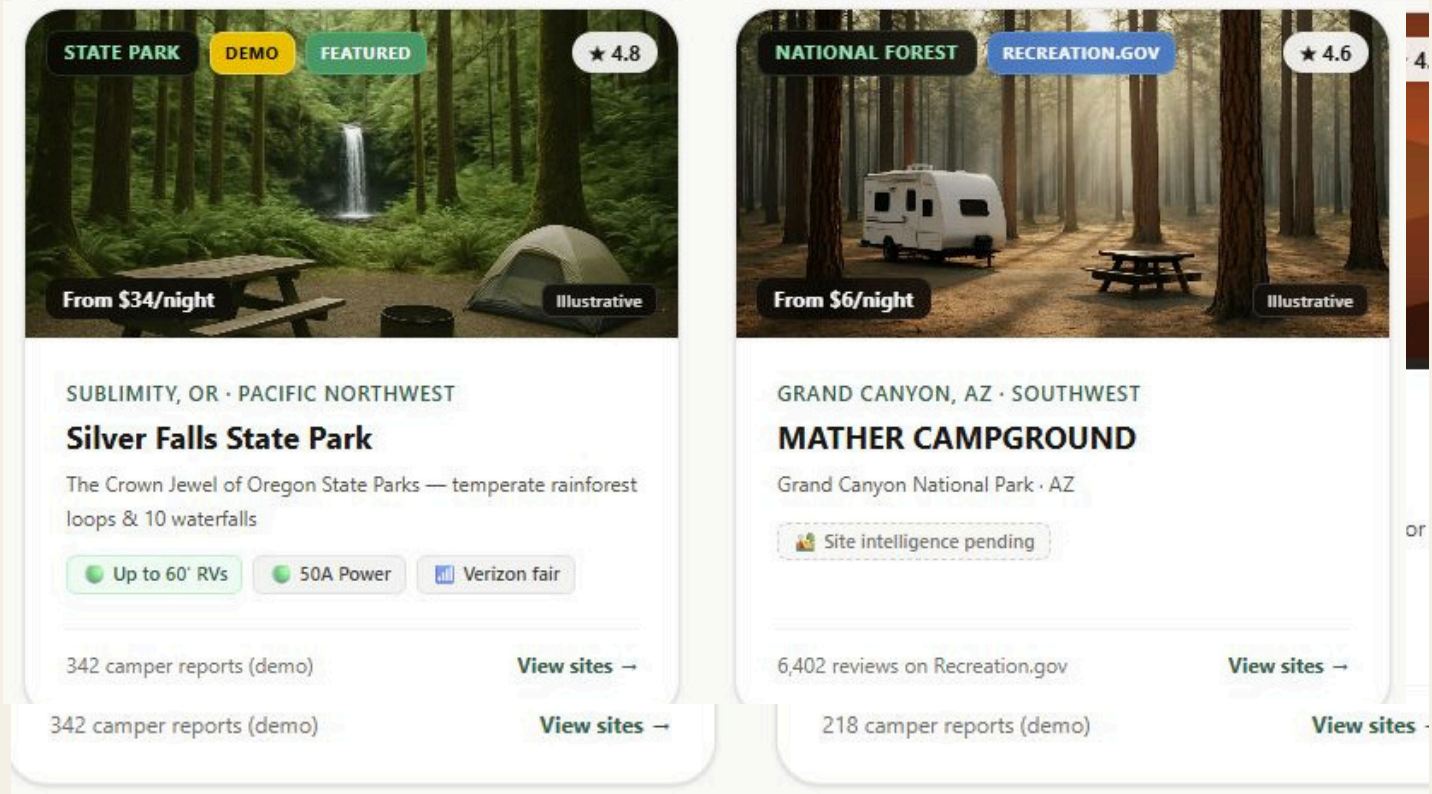
Future Scout recognition, camper engagement, milestone giveaways, and community-building.

PRACTICAL CAMPER CONVENIENCES

Potential RV detailing, washing partnerships, and other useful services for the road.

Future concepts only. Each depends on development, partnerships, resources, and operational readiness. No release dates or delivery guarantees are implied.

A Partnership Built Around Bookings



CURRENT WEBSITE DEMO - SEEDED DATA; FEATURED LABELS ARE ILLUSTRATIVE.

NO MEMBERSHIP FEES. NO UPFRONT COST TO PARTICIPATE.

Standard campground participation is designed to be free, with no required monthly subscription. If a third-party integration involves a cost, we will discuss it before any commitment.

A PARTNERSHIP BUILT AROUND BOOKINGS

GOCY plans to earn a commission on qualifying reservations generated through the platform. Rates, qualifying bookings, and reservation arrangements will be disclosed and agreed before paid booking services begin. The model applies to qualifying GOCY-generated bookings, not every reservation a campground processes.

WANT TO STAND OUT? GET FEATURED.

Optional paid featured placements may offer enhanced visibility in designated sections, highlighting campground destinations, individual campsites, amenities, and experiences. Featured opportunities are optional and paid; no paid promotion is required for standard participation. Availability, formats, and pricing will be established as the program develops.

The screenshot shows the current website demonstration using seeded data. Featured labels are examples only; they do not indicate GOCY partner properties, paid placements, or an operational advertising program.

GOCY remains in development. Standard participation is designed without membership fees or upfront costs. Any third-party integration costs, booking commissions, paid featured placements, and pilot terms will be discussed separately before commitment. No booking, occupancy, or revenue outcomes are promised.

FOUNDING CAMPGROUND PARTNERS

Let’s make the details of a great stay easier to know.

Go Camp Yourself is being built for campers and campground operators across the U.S.

NATIVE BOOKING INTEGRATIONS

Explore authorized connections with existing reservation systems for future GOCY bookings.

REPRESENT YOUR INVENTORY

Help map individual sites, cabins, and other accommodations accurately.

SHAPE GOCY’S WORKFLOWS

Inform information submissions, review, Site Intelligence, and Scout collaboration.

CONNECT DISCOVERY TO BOOKING

Help shape how travelers find, compare, select, and reserve eligible GOCY inventory.

I’m inviting campground operators to help shape this early work. Standard network participation is designed with no membership fees or upfront cost. If you’d like to explore whether a future collaboration fits your property, I’d welcome a conversation.

BECOME A FOUNDING CAMPGROUND PARTNER

Explore the campground and operator demonstrations, then tell us about your property.

Partner With Us

Prefer a direct conversation?

Email Kelly at:
kelly@greenbeachgroup.com

A CONVERSATION, NOT A PROMISE

GOCY is in development. No booking, occupancy or revenue outcomes are promised. Pilot scope, placement, integrations, and commercial terms require separate agreement.

EXPLORE THE DEVELOPING DEMONSTRATION

www.gocampyourself.com

Kelly Dunaway Founder, Green Beach Group LLC

Kelly@greenbeachgroup.com

Illustrative landscape artwork no partner property depicted.